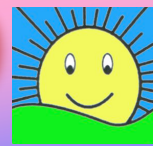




# THE HOLIDAY SHOP



SUMMER 2011 NEWSLETTER

ISSUE: 03

Welcome to the third edition of our Holiday Shop newsletter. It has been a busy season here at the Holiday Shop. Our new brochure went out in May, which details the majority of our breaks and special offers.

Over the last few months, we have been out visiting hotels and groups in various destinations, these have included, Bournemouth, Blackpool, Coventry, Brighton and Folkestone. Over the summer we have plenty more visits planned, to ensure we are keeping up to date with all the hotels we use, and ensuring they are suitable for our groups.



Our Latest Brochure



We have now started offering breaks to the Pontins Holiday Villages for 2012, the company is now under new ownership and undergoing extensive refurbishment across their resorts. This will give group organisers additional choices when choosing their future breaks.

In March we had a very successful organiser weekend at the Britannia Hotel in Bournemouth (see overleaf for full review). This coming weekend we are looking forward to the first of our summer organiser weekends, which because of the success of last year, we are now running over two consecutive weekends at the end of June & beginning of July. Again these are being held at the Hotel Maria / St Moritz. Photos of which will be shown in our next newsletter.



The Britannia Hotel - Coventry

Over the weekend of the 20<sup>th</sup> – 22<sup>nd</sup> January 2012, we will be hosting our first Holiday Shop Annual Reunion & Travel Roadshow, this will take place at the Britannia Hotel in Coventry. If you would like to join us for this weekend see details

## HOTEL OF THE SEASON AWARD



Our Hotel of the Season award this time goes to the Orcades Hotel in Paignton, Devon.

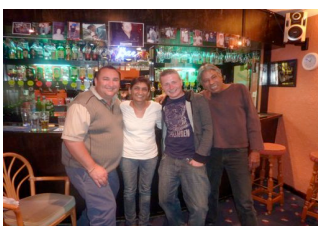
We have used the Orcades for a number of years and in this time it has become one of our most popular hotels with our group organisers, having a number of groups going back year after year.

The hotel is situated in a central position on the seafront, close to all the local amenities. It can comfortably accommodate up to one coach and has a lift to all floors.

Also they are able to offer bar promotions & all inclusive drinks packages.

A big thank you to Mr & Mrs Patel for all of their continued hard work with all of our groups!

We are taking bookings for the end of 2011 & 2012, so if you would like any details just give us a call.



## ORGANISER OF THE SEASON AWARD

Our first *ORGANISER OF THE SEASON AWARD* goes to Brian & Dot Hergest, who have been travelling with us for over 15 years! In this time they have been on 25 holidays, with their next one booked in for the Isle of Wight in February 2012.

In the last 15 years, they have travelled all over the country with us, visiting such places as the Isle of Wight, Great Yarmouth, Torquay, Blackpool and Paignton.

The picture on the right shows Brian & Dot receiving their award from us on their last trip.



Keep up-to-date with our latest news on Facebook and stay in touch with fellow organisers search for us under:

**'The Holiday Shop Isle of Wight'**

# **ORGANISER WEEKEND** **THE BRITANNIA HOTEL –** **BOURNEMOUTH, DORSET** **FRIDAY 11<sup>TH</sup> – SUNDAY 13<sup>TH</sup> MARCH 2011**



Over the weekend of the 11<sup>th</sup> – 13<sup>th</sup> March we held our second organiser's weekend at the Britannia Hotel in Bournemouth, Dorset. We had 35 organisers & a number of guests taking us up on the offer.

Throughout the afternoon everyone arrived and checked into the hotel, upon arrival they were greeted by our travelling staff of Andrew, Marc, Sarah, Kirsty and Jack.



After everyone had settled in we all met back in the function room for welcome drinks, and a chance for everyone to meet and recognise some familiar faces. Dinner was followed by a short presentation on Britannia hotels with a selection of special offers on various breaks. The mad rush to the bar indicated the start of the free bar and a night of entertainment.

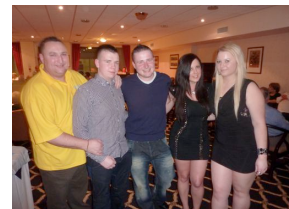
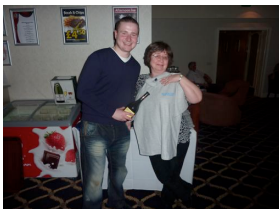
The Saturday began with a walking tour of the three Britannia Hotels, which are all within a short walking distance of each other. As well as the Britannia Hotel, we also visited the Heathlands Hotel and The Roundhouse Hotel. After the tour our Britannia coach arrived and a complimentary trip was available for those who wanted to go out.

After a relaxing Saturday afternoon with many making use of the extensive leisure facilities in the hotel, and others taking a short walk into town, we all enjoyed a nice evening meal followed by another evening of entertainment and a free bar.

Half way through the evening a complimentary prize draw took place with 1<sup>st</sup> prize being a digital camera, won by Mr Ken Connelly, 2<sup>nd</sup> prize a blu-ray player, won by Mrs Jean Appleton and 3<sup>rd</sup> prize a Britannia Hotel voucher for a weekend away, won by Mr Ron Florence, this was followed by a number of smaller prizes of bottles of wine & Holiday Shop Organiser t-shirts.

We couldn't have wished for a more successful weekend and we would like to thank everyone that came for making it so enjoyable. Hopefully next time will be just as successful, with those who were unable to join us this time hopefully making the next one.

Lastly, we would like to thank all of our organisers for their continued support, hard work and effort over the years. As always we at the Holiday Shop will do our utmost to ensure the smooth running of your holiday, and we are looking forward to a continued long-lasting working relationship.



\*\*\*\*\*REGISTER YOUR INTEREST\*\*\*\*\*

## **COVENTRY HOLIDAY SHOP REUNION & TRAVEL ROADSHOW 2012**

### **THE BRITANNIA HOTEL – COVENTRY**

**FRIDAY 20<sup>TH</sup> – SUNDAY 22<sup>ND</sup> JANUARY**

**£59 PER PERSON FOR ORGANISER & UPTO 1 GUEST**

**£69 PER PERSON FOR ADDITIONAL GUESTS**



**CALL NOW ON 01983 408 596 FOR MORE INFO & TO RESERVE YOUR SPACES!**