



THE HOLIDAY SHOP



AUTUMN 2010 NEWSLETTER

ISSUE: 01

Welcome to the first edition of the Holiday Shop newsletter. We hope it will be the first of many editions, which we hope to produce 3 times a year to keep you up to date with the latest news within the company.

2010 has been a massive year for us, we started the year by moving to bigger offices, which overlook our fleet of coaches. This has enabled us to work more closely with the coaching department. This was followed by two of our coaches being sign written in the Holiday Shop livery, with more to follow shortly!! During April we introduced our accommodation rating scheme, which was graded on one to five suns, this was not an official rating, but something which took into account previous group reviews, hotel facilities and location. Following this we introduced our premier range of hotels, which gives that touch of luxury and choice for those wishing to pay that little bit more. Our first all colour brochure was created in May which has been



Andrew, Gay, Christine, Sarah, Kirsty & Marc



a huge success, this is something we are looking to produce twice a year, with the next due out in September. Over the weekend of the 25th – 27th of June we hosted an organiser weekend at the Hotel Maria / St Moritz on the Isle of Wight, which was a great success and because of how successful it was we will be making it an annual event as a thank you to all of our organisers (see overleaf).



Our New Brochure

Over the coming months we will be continuing to move forward with a new website, which will be kept up to date on a regular basis, as well as us keeping in touch by e-mail with our latest offers and late availability. We will also be looking into new destinations, and hotels, ensuring that we continue to offer a wide range of breaks, and stay as competitive as we can.

AWARD WINNING TOUR OPERATOR AS VOTED BY

BRITANNIAHOTELS

On the 15th of August 2010, the Holiday Shop was invited to the 'Brit Awards' hosted by Britannia Hotels at the Britannia Hotel in Stockport. We received the award for 'Best Coach Newcomer' to their group of hotels.

With 35 hotels across the country including a number of new destinations, we are looking to progress our working relationship with them, meaning we can offer our groups a wider range of breaks. At all 35 Britannia Hotels we are pleased to announce we can now offer the option of free bars or drinks promotions.



Andrew & Marc receiving the award from Paul Hudson the Southern Regional Manager for Britannia Hotels

HOTEL OF THE SEASON AWARD



Our featured hotel for our first Hotel of the Season Award is The Coppice Hotel in Torquay. Syd & Jenny, the owners of the Hotel, work extremely hard all year round ensuring all of our groups have the most enjoyable time possible! Every group we have ever had stay in the hotel has left with glowing reports, so a big thank-you to them for all of their hard work and effort they make for us.



ORGANISER WEEKEND

THE HOTEL MARIA / ST MORITZ

SANDOWN – ISLE OF WIGHT

FRIDAY 25TH – SUNDAY 27TH JUNE 2010



Over the weekend of the 25th – 27th June we held our first ever organisers weekend on the Isle of Wight at the Hotel Maria / St Moritz. We were completely fully booked with about 40 organisers and guests taking us up on the offer of the break.

The weekend began with the coach picking up in Portsmouth with the majority of people coming by coach, with some making their own way to the hotel by car. After everyone had checked in to the hotel, we all met in the bar for a drinks reception and a chance for everyone to meet the staff and fellow organisers. Following the evening meal we had a short presentation of special offers and future breaks available. After which, we all enjoyed an evening of disco and karaoke with a drink or two!

Saturday morning after a full English breakfast, two of our coaches arrived to take us on our day tour. We started with a tour of our new offices, which overlook our coach depot. Followed by a viewing of our fleet of 13 coaches ranging from 35-61 seats. We then stopped in sunny Niton for a pleasant pub lunch, with time to relax and enjoy a bite to eat, before returning to the hotel. After evening meal we all enjoyed a full evening of entertainment, which included live music and bingo. Many took part in the comical fancy dress with Gloria Billington winning first prize. Fancy dress was followed by the worlds largest buffet, wonderfully prepared by Gay (with rigorous food testing by Andrew & Marc!) We then had a special awards presentation, our way of thanking some of our many valued organisers for all of their hard work and efforts (see results below).

After a later leisurely breakfast we all relaxed enjoying the sunshine reminiscing on the weekends events. At midday the coach arrived for the return journey back to Portsmouth.

We couldn't have wished for a more successful weekend and we would like to thank everyone that came for making it so enjoyable. Hopefully next year's will be just as successful with those who were unable to join us this time hopefully making the next one.

Lastly, we would like to thank all of our organisers for their continued support, hard work and effort over the years. As always we at the Holiday Shop will do our utmost to ensure the smooth running of your holiday, and we are looking forward to a continued long-lasting working relationship.

Many thanks from

All at the Holiday Shop – Andrew, Gay, Marc, Christine, Sarah & Kirsty!



LIST OF AWARD WINNERS

Organiser Of The Year 2010 – Mr Ernie Carpenter

Longest Running Organiser 1st – Mr Keith Smith

Longest Running Organiser 2nd – Mr Ernie Carpenter

Longest Running Organiser 3rd – Mr Alan Shillingford

Most Trips Run 1st – Mr Ernie Carpenter

Most Trips Run 2nd – Mrs Steph Bowden

Most Trips Run 3rd – Mr Keith Smith

Most Organised Organiser 1st – Mrs Joan Heitzman

Most Organised Organiser 2nd – Mr Mike Parsons

Most Organised Organiser 3rd – Mr Bob Casley

Best Newcomer – Mrs Mandy Boughen

Most Consistent Organiser – Mr Dennis Loveland

Most Disorganised Organiser – Mr Alan Shillingford

Best Organiser Under Pressure – Mr Mel Beckinsale

REGISTER YOUR INTEREST FOR 2011

After the success of this year's organiser weekend we have decided to host another weekend at the Hotel Maria / St Moritz in 2011, however because of the unprecedented demand on this year we will be hosting two weekends on the following dates:

Friday 24th – Sunday 26th June 2011 - £35 PER PERSON

Friday 1st – Sunday 3rd July 2011 - £35 PER PERSON

If you would like to attend on one of those dates, please contact us by e-mail, or phone to register your interest, and we will be contacting you in the new year to confirm your place. Please note you are allocated a maximum of 2 places.